

The CIVIC logo is displayed in a white, bold, sans-serif font within a black square that has a subtle glow effect.

*Civic Broadcast System Presents*

# A REALLY BIG SHOOOW, III

**THURSDAY, JUNE 5, 2008**

## **SPONSORS IN THE SPOTLIGHT**

### **Ed Sullivan Show Sponsor- \$5,000**

- "SPONSOR presents" will be strategically featured on all marketing materials and on the invitation and program.
- Full-page color ad in the event program
- 1 custom written commercial performed live in the Big Shooow
- 8 Tickets to the event
- Event signage
- 1/2 page program ad in all 2008-2009 playbills
- 2 Flexicards for the 2008-2009 Mainstage season
- SPONSOR'S logo will be predominately featured on Civic's website with a link to the SPONSOR's website
- Name listed on the Corporate and Foundation support page of the Mainstage playbills

### **CBS (Civic Broadcast System) Sponsor- \$2,000**

- 1/2 page color ad in the event program
- SPONSOR'S logo included in all marketing materials
- 8 tickets to the event
- Event signage
- SPONSOR'S logo will be featured on Civic's website
- Name listed on the Corporate and Foundation support page of the Mainstage playbills

